



CITY MANAGER'S WEEKLY REPORT

Week of September 29, 2025

From the Desk of the City Manager

George R. Keller, Jr. CPPT



Communications and Civic Engagement

Upcoming Events

The Office of Communications, Marketing and Economic Development (CMED) continues to amplify upcoming Centennial events being coordinated by the Department of Parks, Recreation and Cultural Arts that are happening through the end of the year, including the City's official three-day celebration in November!

CMED's Communications team continues to focus promotional efforts on engaging and versatile social media messaging, memorable photo opportunities, news coverage, consistent brand messaging, and notable community partnerships. Most recently, residents have seen exciting and widespread promotion for "Boo Bash" at ArtsPark on Friday, October 24th, the Hollyweird Downtown Hollywood Block Party on Saturday, October 25th, and the Youth Light the Night Halloween Spectacular on Halloween night.



STRATEGIC FOCUS AREAS



PUBLIC SAFETY



QUALITY OF LIFE AND
STRONG NEIGHBORHOODS



INFRASTRUCTURE
AND FACILITIES



ECONOMIC VITALITY



FINANCIAL MANAGEMENT
AND ADMINISTRATION



COMMUNICATIONS
AND CIVIC ENGAGEMENT

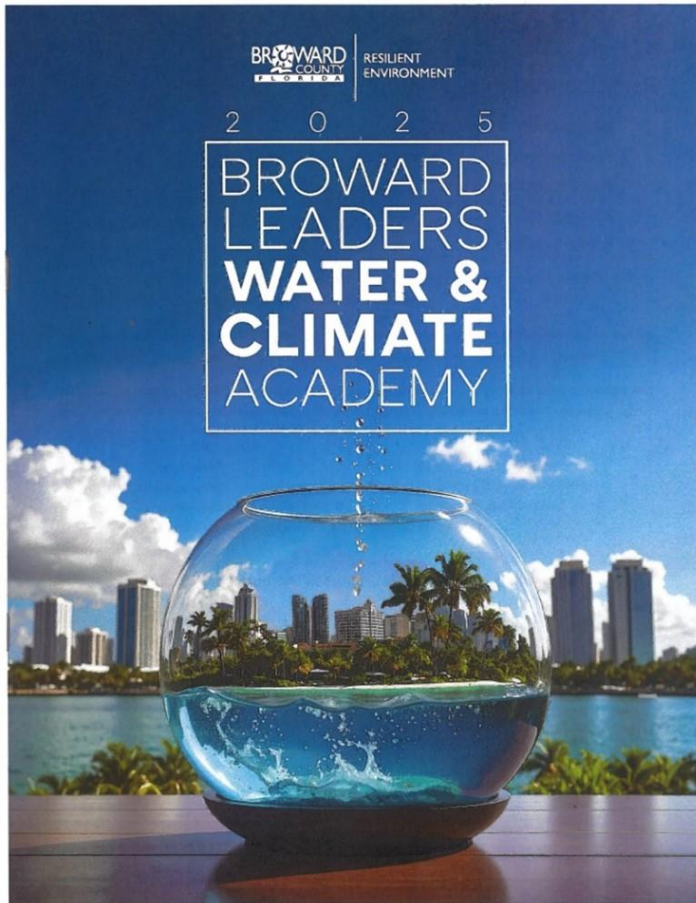


EMPLOYEE DEVELOPMENT
AND EMPOWERMENT



Broward Leaders Water and Climate Academy

On Friday, September 26th, Chief Resiliency Officer Chris Roschek presented at the opening session of the Broward Leaders Water and Climate Academy hosted by the Broward County Resilient Environment Department.



The Broward Leaders Water and Climate Academy was launched in 2008 to engage local civic and business leaders on water and climate issues vital to effective planning, policy, and investment decisions considered by the elected leadership and business community. This year, the Academy consists of four sessions: Water and Climate Immersion, Everglades and Drainage District Tour, Water Reuse and Wetlands Tour, and Legislative Workshop.

Broward County Commissioner and former Senator Steve Geller provided the introduction for the opening session, and other notable speakers included representatives from the South Florida Water Management District, U.S. Army Corps of Engineers, and City of Fort Lauderdale among others. Chris presented on the City of Hollywood's ongoing sustainability and resiliency initiatives as part of a discussion of local and regional needs and responses.

Spotlight on Social

In recognition of Hispanic Heritage Month, CMED's Communications team continues sharing special messages from the City's Commissioners that highlight their personal cultural experiences and ties to Latin heritage. This ongoing series, along with other related content, will be featured throughout the month, which runs through October 15th.





Empowering The Next Generation of Law Enforcement Officers

Recently, the Hollywood Police Department (HPD) received a special visit from a young girl dressed as a police officer, who dreams of wearing the badge one day! She met HPD's therapy dog K9 Casey and several officers.

Encounters like this with our youngest community members inspire the next generation and strengthen the bond between HPD and Hollywood's youth.



Raising Awareness for Childhood Cancer

Over the weekend, HPD, the Fraternal Order of Police, and the Department of Fire Rescue & Beach Safety joined neighboring first responders in attending the 8th Annual Childhood Cancer Gold Ribbon Parade! HPD officers dressed up as superheroes to bring smiles to children fighting cancer. It was more than just a parade; it's a chance to raise awareness and to show families they are not alone.



First Responders Attend Blue Mass



HPD officers and Fire Rescue & Beach Safety staff attended the "Blue Mass" at Little Flower Church. The Blue Mass is a special tradition honoring and praying for all first responders who serve and protect the community every day. The City's first responders are grateful for the continued support, blessings, and recognition of the dedication and sacrifices made by first responders everywhere.

Coffee with the Chiefs

In honor of National Coffee Day, HPD and the Department of Fire Rescue & Beach Safety invited the community to join Police Chief Jeff Devlin and Fire Chief Jeff Levy for coffee and community connection. Attendees were welcomed to ask questions, share ideas, or just say hello!





Quality of Life and Strong Neighborhoods

Adopt-A-Street Cleanup

The Department of Public Works thanks the Roe Fulkerson Masonic Lodge No. 299, including Kenneth C. Lesseter III and fellow members, for their Adopt-A-Street cleanup on September 20th! Volunteers collected 240 lbs. of trash along Hollywood Boulevard from 46th Avenue to State Road 7. These efforts help keep Hollywood clean, green, and beautiful!

The following week, the United Hollywood Alliance hosted its very first Adopt-A-Street cleanup on September 27th along South Park Road, from Hollywood Boulevard to Johnson Street. Volunteers collected 115 lbs. of trash! Organizer Andy Karp was joined by many dedicated volunteers, including Commissioners Kevin Biederman and Traci Callari, for a fun-filled day of community pride and action.





New Police Headquarters/Radio Tower Project Update

The City of Hollywood is proud to announce two major milestones for the New Police Headquarters Project:

- **Radio Tower Construction Complete** – The Radio Tower structure is now fully installed, and a temporary white flashing FAA beacon has been positioned. Over the next few months, additional work will include installing antennas, running cabling to connect the tower to the main building, and installing the permanent beacon.
- **Permanent Power Connection on Schedule** – The FPL permanent power connection for the main building is on track to be finalized and live by the first week of October.



Hollywood Beach Golf Course Project Update

Progress continues at the Hollywood Beach Golf Course:

- **Course & Clubhouse Work** – Grassing and hole construction are moving forward. The clubhouse will soon be “dried in” with completion of the exterior framing. Mechanical, electrical, and plumbing (MEP) installations are currently underway.
- **Stormwater Improvements** – The stormwater modification permit has been approved. Mobilization is taking place this week on the north side of the Hollywood Beach Golf Course, adjacent to Johnson Street between North 16th Avenue and North 14th Avenue.





Employee Development and Empowerment



Joint Technical Rescue Team Training

The Fire Rescue & Beach Safety Department partnered with the Broward Sheriff's Office for a specialized Technical Rescue Team (TRT) training at the Department's training facility. The exercise simulated a scaffold collapse with a victim requiring complex extrication. This joint training strengthened advanced rescue capabilities and reaffirmed a shared commitment to protecting the community.

Welcoming the Newest Officers of the Hollywood Police Department

Congratulations to HPD recruits Said Andino, Marcus Brown, Priamo Lozada Gonzalez, Ryan McCluskey, Justin Miele, Arney Quintana Lopez, and Anthony Verdi who recently graduated from the Broward College Institute of Public Safety! Said Andino was honored as Class Scribe and Justin Miele won the Physical Proficiency Award!





Employee Development and Empowerment

DPU Staff Advance Safety Skills through Hands-On Training

On September 18th, personnel from the Department of Public Utilities' Underground Utilities Division participated in specialized training at the Southern Regional Wastewater Treatment Plant.

Stormwater Supervisor Manuel Diaz led the hands-on session, which focused on the proper loading and secure tie-down of heavy equipment on flatbed trailers. The program combined a safety briefing with live demonstrations and supervised practice, ensuring employees mastered each step of the process. It's one of the many ways Team DPU stands prepared and proud to serve the Hollywood community.



Human Resources Learning, Development & Engagement



The Office of Human Resources (HR) is proud to highlight several recent achievements in employee training and development as the fiscal year closes:

- **CPR/AED Certification:** The final CPR/AED class of the fiscal year was successfully completed, with 12 employees earning their certification. This brings the total number of CPR/AED completions for the year to 31 employees, strengthening our citywide preparedness for medical emergencies.
- **Forklift Safety Training:** In partnership with Sheridan Technical College, Human Resources facilitated a comprehensive, hands-on Forklift Safety course. Over the course of the year, 53 employees successfully demonstrated the skills required to safely operate a forklift and earned their certifications.
- **SUNSational Service Program:** A total of 131 employees completed the City's signature SUNSational Service program this fiscal year, reinforcing the City's commitment to providing exceptional customer service and enhancing the resident and visitor experience.



Employee Development and Empowerment

Fresh Fruit Delivery

HR's Wellness Division coordinated Fruit Fresh delivery to all employees on September 24th in recognition of Fruits & Veggies Month. Each box consisted of berries, grapes, melon, dried fruits, and mixed nuts. This initiative was a small token of appreciation for all City employees' hard work and a gentle reminder to adopt healthy habits.



Economic Vitality

Property Improvement Program Updates

CMED's Economic Development team is currently collaborating with several Commercial Property Improvement Program (CPIP) applicants to strengthen their proposed projects as they advance through the application process. The team recently conducted a site visit with Hispanic Unity of Florida to address their questions and discuss the long-term vision for the property. Additionally, one applicant has scheduled a meeting to finalize revisions in preparation for moving into the funding agreement stage. The team is also working with five different Community Redevelopment Agency (CRA) Property Improvement Grant applicants to finalize their submissions and move towards signing a grant Agreement. The applications include two Property Improvement Program (PIP) projects previously approved by the CRA, two Mini PIP projects and one Paint Only Program (POP) project. Staff continue to work with other applicants to identify level of participation, improvements to their properties, compliance, and project timelines.

CMED and SCORE Broward Ready for FY26!

The City of Hollywood has renewed its relationship with SCORE Broward for Fiscal Year 2026 to continue providing free and low-cost business education and support services to local entrepreneurs. Through this collaboration, SCORE will deliver 10 live webinars, including one in Spanish, covering a wide range of business topics. In addition, SCORE offers free one-on-one mentoring, with an estimated 465 sessions expected this year, along with on-demand consulting support for businesses. As part of the partnership, SCORE has created a dedicated Hollywood landing page with direct access to mentoring requests, webinar registrations, and the more than 65 Spanish-language sessions that will be offered this year in collaboration with Hispanic Unity of South Florida.